I would love to change my cellular phone carrier but because my cell phone number is on my business cards, I can't switch. I have been unhappy with my cellular provider but there is no incentive for them to improve my service once they have me. The cellular companies say that we don't want phone number portability but we consumers do want it. Our numbers are no longer transient, now we depend on our cell phones for business and even residential usage. Don't let them off the hook, PLEASE.